

## **Digital Tourism Seminar**

Strathmore University

Centre for Tourism & Hospitality

in Partnership with the Strathmore Centre for Tourism and Hospitality
9th and 10th February 2017
Venue - Strathmore Business School





Are you a tourism business looking to do more business online and leverage the power of social media to improve the way you reach clients and promote your business online?



The Training seminar is delivered by Damian Cook, CEO of E-Tourism Frontiers. Damian has trained over 6,000 travel professionals around the world since 2008.

The two day seminar contains **ALL NEW CONTENT** and is practical, easy to follow and will cover new areas such as **instagram marketing**, **Facebook advertising**, **Snapchat**, **Facebook Live** and a session on how to create and manage stories, as well as sessions on **Twitter**, **Trip Advisor**, **Youtube**, website management and mobile marketing











## STRICTLY LIMITED PLACES - ONLY 100 TICKETS AVAILABLE

Tickets are US\$270 each, plus VAT with a US\$50 discount per ticket if bought before the 31st of December 2016.

To book a ticket click on www.e-tourismfrontiers.com or email info@e-tourismfrontiers.com or call +254 727 532 250. The ticket price covers the two day training, lunch, coffee breaks and a training certificate.