



Digital Tourism Seminar
28-29th July 2015
Victoria Falls Safari Lodge.

SPECIAL SEMINAR
ON SOCIAL MEDIA AND
ONLINE MARKETING
FOR TOURISM BUSINESSES



Are you a tourism business looking to do more business online and leverage the power of social media to improve the way you reach clients and promote your business online?

This **Day and a Half Seminar** is custom designed for tourism professionals of all levels of digital skills and knowledge. The Training is delivered by **Damian Cook of E-Tourism Frontiers** who has trained over 6,000 travel professionals around the world and holds the acclaimed **E-Tourism Africa Summit** each year in South Africa (now in its 8th Year).



The seminar is practical, easy to follow and entertaining and will cover:

Digital Strategy for Tourism

Instagram

Website Management

YouTube

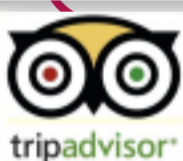
Social Media Strategies

Twitter

Facebook

Mobile Marketing

With a special session by



on making better use of the platform

Recent Reviews

“The best training course I have ever attended. Easy to follow and understand, practical and incredibly enjoyable too. I would say that this course is an essential for anyone in the tourism business”

Vanessa Hanka, Lewa Safari Camp, Kenya

“This seminar opened our eyes and has helped us to completely rethink the way that we market our business and shown us the best way forward”

Tessa Barber, Ants Bush Homes and Lodges, South Africa

\$145 Per Person ■ Atta Members: \$130 Per Person
Includes all training, lunch, coffee breaks and training text book

Limited Places available: Call the booking line to reserve your place +254 727 532 250, or send an email to info@e-tourismfrontiers.com or register at www.e-tourismfrontiers.com